



RAWKIDWORLD PRIVACY POLICY

Last Updated: June 2026

At RAWKIDWORLD, we respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and protect your information when you visit our website, place an order, or interact with our services.

By using our website, you agree to the collection and use of information in accordance with this Privacy Policy.

1. Information We Collect

We may collect the following types of information:

Personal Information

When you place an order, create an account, subscribe to our newsletter, or contact us, we may collect:

- Full name
- Email address
- Phone number
- Shipping address
- Billing address
- Payment information (processed securely by third-party payment providers)
- Order history

Automatically Collected Information

When you browse our website, we may automatically collect:

- IP address
- Browser type
- Device information
- Website usage data
- Cookies and tracking information

2. How We Use Your Information

We use your information to:

- Process and fulfill orders
- Deliver products and services
- Communicate regarding orders and customer support
- Send order confirmations and updates
- Improve our website and shopping experience
- Detect and prevent fraud or unauthorized activity
- Send promotional communications (only if you have opted in)

3. Marketing Communications

If you subscribe to our marketing communications, we may send:

- Product launches
- Promotions and discounts
- Limited drops and exclusive collections
- Brand updates

You may unsubscribe at any time by clicking the unsubscribe link in our emails or contacting us directly.

4. Payment Security

RAWKIDWORLD does not store or have direct access to your full payment card information.

Payments are processed through secure third-party payment providers that comply with industry security standards.

5. Sharing of Information

We do not sell, rent, or trade your personal information.

We may share your information with trusted third parties only when necessary, including:

- Shipping and courier partners
- Payment processors
- Website hosting providers
- Marketing service providers
- Legal authorities when required by law

All third parties are required to protect your information appropriately.

6. Cookies

Our website may use cookies and similar technologies to:

- Remember user preferences
- Improve website performance
- Analyze website traffic
- Support marketing and advertising efforts

You may disable cookies through your browser settings, although some website features may not function properly.

7. Data Retention

We retain personal information only as long as necessary for:

- Order fulfillment
- Customer support
- Legal and accounting obligations
- Fraud prevention and security purposes

When information is no longer required, it will be securely deleted or anonymized.

8. Your Rights

Subject to applicable laws, you may have the right to:

- Access your personal information
- Correct inaccurate information
- Request deletion of your data
- Withdraw marketing consent
- Request information regarding how your data is processed

To exercise these rights, please contact us using the details below.

9. Data Security

We take reasonable technical and organizational measures to protect your personal information from:

- Unauthorized access
- Disclosure
- Alteration
- Loss
- Misuse

However, no method of online transmission or storage can be guaranteed to be 100% secure.

10. Third-Party Links

Our website may contain links to third-party websites, social media platforms, or services.

RAWKIDWORLD is not responsible for the privacy practices or content of those third-party websites.

We encourage users to review the privacy policies of any external sites they visit.

11. Children's Privacy

RAWKIDWORLD does not knowingly collect personal information from individuals under the age of 13.

If we become aware that such information has been collected, we will take reasonable steps to delete it.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

Changes will be posted on this page with an updated revision date. Continued use of our website after any changes constitutes acceptance of the revised policy.

13. Contact Us

If you have questions about this Privacy Policy or your personal information, please contact us:

RAWKIDWORLD

Email: rawkidworld@gmail.com

WhatsApp: +6018-908 0896

Malaysia PDPA Compliance

RAWKIDWORLD is committed to complying with the requirements of the Malaysian Personal Data Protection Act 2010 (PDPA). By providing your personal information to us, you consent to the collection, processing, storage, and use of your personal data for the purposes outlined in this Privacy Policy. Your statutory rights under the PDPA remain fully protected.